

## Press release

Acigné, July 1, 2024

### Changes in the governance of the M-extend family group

The governance of the M-extend Group is changing at both the executive management and supervisory board level, welcoming the 3rd generation of the Mailleux family.

The ambition is to ensure continuity, pursue the group's development and project itself into the future by placing innovation and social responsibility at the heart of its strategy.

#### M-extend Group Chairmanship

Franck MAILLEUX, grandson of the company's founder Louis MAILLEUX, has been appointed Chairman of the M-extend group since January 1, 2024. He takes over from Frédéric MARTIN, who has been a member of the Executive Board since 2009 and then Chairman of the Group from 2020.

Initially a member of the Supervisory Board between 2009 and 2013, Franck joined M-extend France 10 years ago. He started out as Head of OEM Partnerships before moving on to Commercial and Customer Marketing Director position and then Director of Business Units in construction (M-extend India, M-extend do Brasil and ManuRob). He has been a member of the M-extend Executive Board since 2020.

He will be directly supported by the M-extend collective consisting of Jean-Yves AUGÉ, Group Product Director, Yannick ROUAUD, Member of the Executive Board and Group Finance and Information Systems Director, and Benjamin GAUCHENOT, Managing Director of M-extend France.



Benjamin GAUCHENOT – Franck MAILLEUX – Yannick ROUAUD – Jean-Yves AUGÉ



The M-extend collective is responsible for the operational management of the group. It builds the company's strategic project and ensures its implementation.

"Proud of the ground we've covered over the last 70 years, and of my contribution over the last 10 years, I look to the future with confidence, surrounded by an M-extend team and 1,200 employees ready to rise to any challenge at my side. In fact, while maintaining our foundations, I want to accelerate our transformation, in which innovation and our social responsibility are central".

- Franck MAILLEUX, Chairman of the M-extend group -

### M-extend Group Supervisory Board

This transition between the 2nd and 3rd generations will also concern the Supervisory Board. Thus, Faustine MAILLEUX takes over as Chairwoman of the Supervisory Board as of May 23, 2024. Faustine joined M-extend's Supervisory Board in 2013. She will be accompanied by Delphine REGNAULT, Frédéric MARTIN and Damien GRATON.

The role of the Supervisory Board is to validate the group's strategy, to monitor its management at a distance and to represent the shareholders.

« Our family governance is an asset: it allows us to have long-term orientations and commitment to the M-extend group. I joined the Supervisory Board as a member 10 years ago and, since then, the group has transformed enormously. I am looking forward to supporting the Executive Board and the company in this new era that promises to be colourful. I am all the more confident that we form a complementary team with Delphine, Damien and Frédéric, experts in different fields».

- Faustine MAILLEUX, Chairwoman of the Supervisory Board -



Delphine REGNAULT – Damien GRATON – Faustine MAILLEUX – Frédéric MARTIN



## General Management of M-extend France

Benjamin GAUCHENOT has joined the company to take over as General Manager of M-extend France. He joins the M-extend collective alongside Franck MAILLEUX, Member of the Executive Board and Chairman of the group, Jean-Yves AUGÉ, Group Product Director and Yannick ROUAUD, Member of the Executive Board and Group Finance and Information Systems Director.

An engineer by training, Benjamin has 25 years of experience in the industry, including 17 in the Bosch group, within the Steering Systems Business Unit. He has also held operations and general management positions in multi-site organizations.

*« It is an honour and a great pleasure to join this family group where the collective, business expertise and customer service are recognised strengths. Through its sites in France, nearly 700 employees work together every day to facilitate the handling work of farmers. I am committed to participating in this noble mission with a French industrial base, products and services that always meet the needs of our customers.»*

- Benjamin Gauchenot, General Manager of M-extend France -





## About us

**M-extend** is a family-run, independent group that was founded in 1951. With our history, our mission, our values and our culture of innovation, we build on our commercial brands (MX, FARMANIP, Mach Connectors) to offer farmers solutions that make their handling work easier.

From our two French sites and our international sites, where we employ more than 1,000 people, we control every stage required to create a product: from design to production, and then on to marketing.

Our strength lies in our integrated strategy, our knowledge of the tractors on which our handling solutions are employed, and in our close links with the users of our products and services.

With a long-term commitment and respect for our employees, our customers and all our partners, together we are building harmonious international growth.

More information

Visit the website [www.m-extend.com](http://www.m-extend.com)

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